



Design Brief Worksheet

Name: _____

Define the **problem** you intend to solve. [*Who*] need(s) [*what*] because [*why*]:

Describe how existing products are used and why they fail to address the problem:

Describe the target user for your solution:

List the requirements for your solution.

- A good design requirement is **needed** to solve your design problem. If it is not absolutely needed, leave it out.
- A good design requirement is not just a wish; you must believe that it is feasible. Ask if you have the time, money, materials, tools, and knowledge to make it happen?
- If you have conflicts between your requirements, have you investigated making trade-offs among them?